

## Saskatoon Community Foundation 2010 Strategic Alliance Award

Saskatoon Community Foundation makes Saskatoon a better place to live by building endowments that enable strategic grant-making and community leadership. As part of fulfilling our mandate we work with charities and businesses to develop an understanding of Saskatoon's capabilities and resources. Towards that end, our Strategic Alliance Award recognizes a business that has partnered with a charity over a period of time to address an identifiable need in our community.

We established the Strategic Alliance Award to increase awareness of the value of strategic partnerships and to recognize the commitment of organizations to improving our community. **The charity partner of this year's winner will receive a \$5000 grant to be used at the charity's discretion.**

- Description:** The award recognizes the business partner in a strategic alliance that involves *one charity and one business* and that enhances Saskatoon's quality of life. This award promotes and encourages strategic, sustaining partnerships with clearly defined goals, and measurable and visible outcomes. Partnerships should be collaborative in nature and extend beyond donated dollars.
- Eligibility:** Nominees must be private sector (non-governmental) for-profit enterprises based in Saskatoon for the fiscal period of January to December 2008. The nominee must have established an ongoing partnership with a charity for a minimum of two years. The partnership must exist in Saskatoon and benefit this community. The charity is required to have registered status from the Canada Revenue Agency to enable Saskatoon Community Foundation to allocate the grant.
- Criteria:**
- Mutual benefits** – The partnership has complemented each organization's value system; and, enhanced and increased the credibility and profile of the partners.
  - Demonstrated excellence in creating a win/win partnership** – The partners have overcome developmental issues related to creating partnerships to ensure each contributes to the final results and the partnership has a full range of collaboration.
  - Enhancing the community of Saskatoon** – The charity will have a mission and goals indicating an interest and involvement in their community. The business partner will bring a set of values and commitment, which enhances the project. This diversity of the partners adds to the value of the project.
  - Demonstrated track record** – Each of the partners will have a track record of working to improve the community. The project will demonstrate the importance of such partnerships over time through mobilizing assets and resources to meet community needs.
  - Benefit** – The alliance will be well managed and focus on a sustainable relationship and achievable targets. The partners will be able to clearly articulate the benefits.

**Applications:** Charities can nominate their business partner. Charities can nominate more than one business partner, but a separate application form must be completed for each nomination. Businesses can also nominate themselves.

**Decision:** A panel of volunteers will review all applications and choose the four business finalists that best fit the criteria. The finalists will be announced at an event (by invitation only) on Wednesday April 7<sup>th</sup> at the Saskatoon Prairieland Park. The committee will select a winner to be announced at the 14<sup>th</sup> Annual *Celebrate Success!* SABEX Awards Gala on Tuesday May 18<sup>th</sup> at TCU Place.

**Nomination Form  
Saskatoon Community Foundation's 2010 Strategic Alliance Award**

The award recognizes the business partner in an ongoing alliance between a charity and the business, with outcomes that enhance life in the community of Saskatoon. This award is designed to promote and encourage strategic, sustaining, collaborative partnerships with clearly defined goals and measurable outcomes.

Please deliver one original (without staples) and six stapled copies of the nomination to Saskatoon Community Foundation office (#101 - 308 4<sup>th</sup> Avenue North) by 4 p.m. Monday March 29<sup>th</sup>, 2010. Those submitted via fax or email will not be considered. Incomplete or late nominations will not be considered.

***The Charity Partner***

**Canada Revenue Agency registered charity number for the charity partner(s):**

**CONTACT INFORMATION**

**Name:**

**Organization/Business:**

**Address:**

**Postal code:**

**Phone:**

**Email:**

**Name:**

**Organization/Business:**

**Address:**

**Postal code:**

**Phone:**

**Email:**

- 1. Describe the activities involved in this alliance and the relationship between the partners:**
- 2. What is the contribution of each of the partners? (e.g. volunteers, resources, professional expertise, gifts in kind, money, recognition etc.)**
- 3. In what ways has the partnership benefited the business, the charity, and the community?**
- 4. How long has the partnership existed and what plans are there for the future?**
- 5. Other information you would like to include to assist the awards committee (300 words maximum):**

Applicants must also submit  
one copy of the charity's most recent audited financial statement and Annual Report (if available).

**Nomination DEADLINE: 4 p.m. Monday March 29<sup>th</sup>, 2010**

Strategic Alliance Award  
Saskatoon Community Foundation  
101 - 308 4<sup>th</sup> Avenue North  
Saskatoon, SK S7K 2L7

*Questions answered by:*  
*Grants Manager*  
*(306) 665-1767*